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15th November 2011

STALHAM WITH HAPPING FESTIVAL

2012 Poster Design Competition

Get creative! The winning image will become our official 2012 poster

The Festival is a SUMMER celebration of the Broads to Coast area of Happing - the unrivalled combination of North Norfolk's premier Broadland and seaside town & villages.

Stalham and its surround has been the heart of the leisure & boating industry since the early 19th Century, the Festival is a splendid celebration of this heritage.

Our selling line is 'From Broads to Coast: A festival of fun, food, art, music, heritage and entertainment' and we hope to mark the 2012 Festival with a creative, fun and celebratory poster.

Design Brief

Your aim is to create a poster which represents the Festival and can be used to celebrate the 6th Happing Festival in 2012. Your design should include the text

Stalham with Happing Broads to Coast Festival 2012, plus the Carnival dates **25-27th August 2012** and the Festival Logo (downloadable from our website).

Prizes

The winning image will become the official poster of the 2012 Festival. It may be used in festival publicity and may also be available as a limited edition print.

The winner will receive tickets to all 2012 ticketed events, a framed print, plus the benefit of any attendant publicity.

How to enter

Entries must be received by 5pm, Friday 10th February, 2012 with a completed entry form attached to the back. Late entries cannot be accepted.

Entries must be submitted in hard copy (not electronically) at **A3 size** (approx. 42cm wide x 60cm high). If hand-delivering your entry, please deliver it flat (if posting, rolling is acceptable) to: Poster Design Competition, Elmhurst, York Road, Stalham, NR129BL

Judging

Entries will be judged by members of the Stalham with Happing Festival committee.

The winner will be notified in February 2012 and will be invited to participate in the festival launch publicity. **Enquiries/entry form** obtainable from the Festival Director

e: avril@avrilsmith.co.uk Follow us on our website: stalhamwithhappeningfestival.co.uk



Application form

Stalham with Happing Festival 2012 Poster Design Competition

Please attach to the back of your entry and complete using neat handwriting or print

Personal Details:

Surname:

First name :

Postal address:

Postcode:

Email:

Telephone:

Age (if under 18):

Title – if any:

Do you give your permission for the Festival to show your design in an exhibition of entries? Yes / No